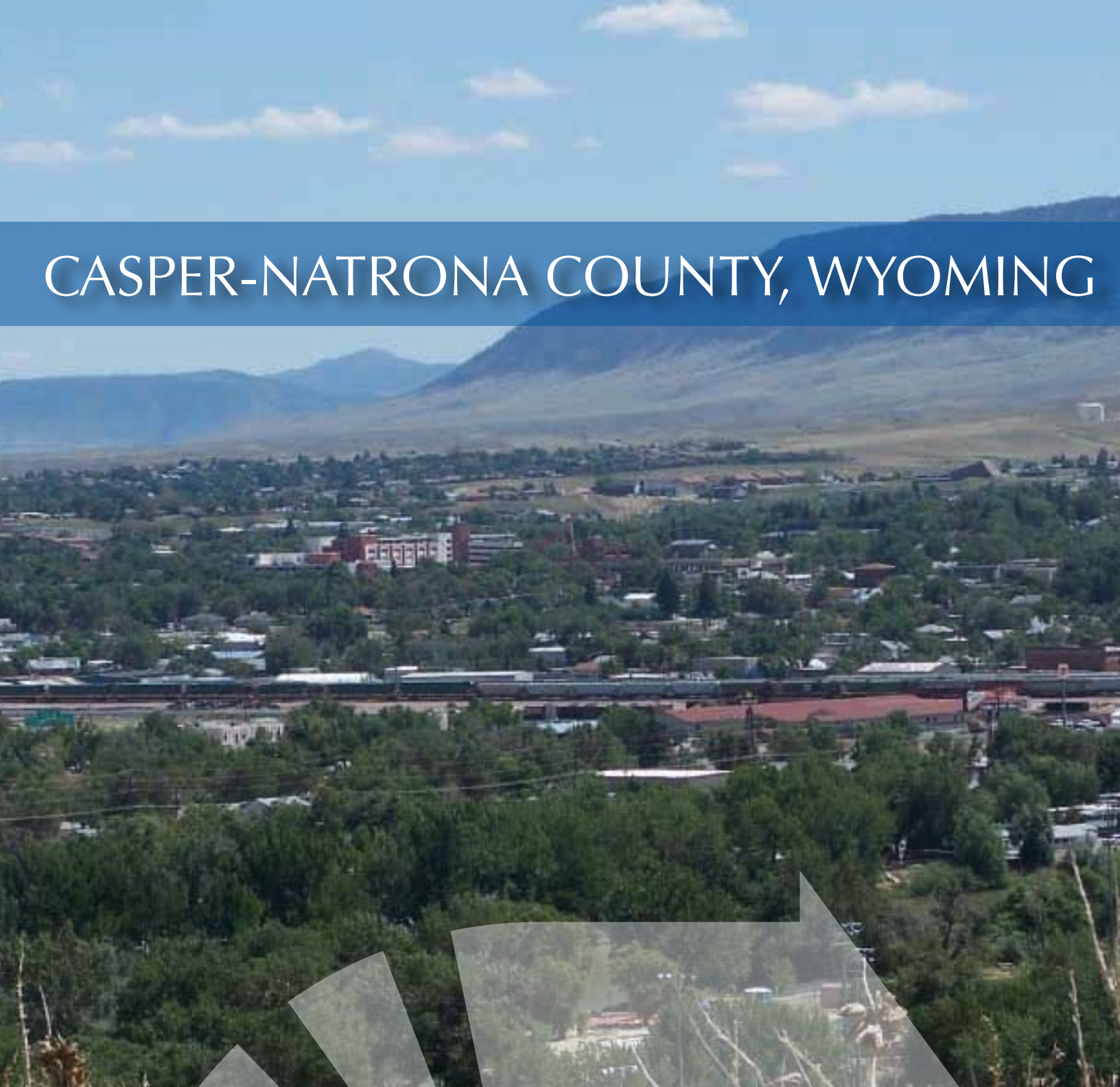


# CASPER-NATRONA COUNTY, WYOMING



## COMMUNITY DATA

CASPER AREA ECONOMIC DEVELOPMENT ALLIANCE  
[WWW.CASPERWORKS.BIZ](http://WWW.CASPERWORKS.BIZ)

# COMMUNITY PROFILE

## DEMOGRAPHICS

### POPULATION

Persons per square mile	
Natrona County .....	13.4
Wyoming.....	5.1

### Population 1960 - 2020

	<u>1960</u>	<u>1970</u>	<u>1980</u>	<u>1990</u>	<u>2000</u>	<u>2010*</u>	<u>2020*</u>
Natrona County .....	49,623.....	51,264.....	71,856 .....	61,226.....	66,533 .....	74,050 .....	79,650
Casper .....	38,930.....	39,361 .....	51,016 .....	46,765.....	49,644 .....	54,702 .....	58,839

*\*Estimated*

*Source: Wyoming Department of Administration & Information, Economic Analysis Division, 2008*

Population by age, 2008	<u>&lt; 14</u>	<u>15-24</u>	<u>25-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65 +</u>
Natrona County .....	14,821 .....	9,798 .....	19,211.....	11,345 .....	8,338 .....	9,616
Wyoming.....	105,611 .....	77,668 .....	136,192.....	82,761 .....	64,324 .....	62,112

Median Age	<u>Casper</u>	<u>Natrona County</u>	<u>Wyoming</u>	<u>U.S.</u>
	35.9 years.....	37.2 years .....	36.6 years .....	36.4 years

Ethnicity	
Anglo:.....	93.3%
African American:.....	1.6%
Asian: .....	.4%
Native American:.....	.6%
Other:.....	4.1%

*Source: U.S. Census Bureau, 2008 American Community Survey*



# COMMUNITY PROFILE

## EDUCATION LEVELS

(NATRONA COUNTY)

Total population 25 years and older:.....	48,510
High school graduate or higher .....	93.2%
High school graduate only (includes equivalency): .....	30.8%
Some college (no degree).....	30.0%
Associate's degree:.....	11.6%
Bachelor's degree:.....	13.4%
Graduate degree: .....	7.5%

*Source: U.S. Census Bureau, 2008 American Community Survey*

## HOUSEHOLDS / FAMILIES

Number of households in County: .....	28,180
Avg Household size:.....	2.51
Avg Family Size: .....	3.08

*Source: U.S. Census Bureau, 2007 American Community Survey*

## INCOME AND EARNINGS

Income	<u>Natrona County</u>	<u>Wyoming</u>
Median Family Income .....	\$63,925 .....	\$66,504
Median Household Income .....	\$68,571 .....	\$50,009
Per Capita Income .....	\$26,690 .....	\$31,204

*Sources: U.S. Department of Housing and Urban Development, 2009  
U.S. Census Bureau, 2007 American Community Survey*

Median Earnings	<u>Natrona County</u>	<u>Wyoming</u>
Male full-time, year-round workers .....	\$42,128 .....	\$48,555
Female full-time, year-round workers .....	\$32,668 .....	\$28,499

*Source: U.S. Census Bureau, 2008 American Community Survey*



# COMMUNITY PROFILE

## WYOMING COMPARATIVE COST OF LIVING INDEX - 2 QTR 09

(Statewide Average = 100)

COUNTY	All Items
Teton (Jackson).....	134
Sublette (Pinedale).....	114
Campbell (Gillette).....	109
Sheridan (Sheridan).....	107
Sweetwater (Rock Springs).....	104
Carbon (Rawlins).....	103
Natrona (Casper).....	102
Johnson (Buffalo).....	100
Lincoln (Kemmerer).....	98
Albany (Laramie).....	97
Laramie (Cheyenne).....	96

*Source: State of Wyoming Department of Administration and Information Economic Analysis Division, 2009*

## NATRONA COUNTY COST OF LIVING INDEX

(Statewide average = 100)

Overall.....	102
Food.....	98
Housing.....	104
Apparel.....	101
Transportation.....	101
Medical.....	101
Recreation & Personal Care.....	99

*Source: State of Wyoming Economic Analysis Division  
Prices as of July 8, 9, 10, 2009*



# COMMUNITY PROFILE

## HOUSING

	<u>Casper</u>	<u>National</u>
Median Home Price:.....	\$181,750*	\$212,300**
Median Home Age:.....	36 years	27 years
Property tax rate: .....	9.5%	

Property tax calculation example: A residential or commercial (non-industrial) property valued at \$150,000 times 9.5% = an assessed value of \$14,250 times the mill levy of .08735 = total annual property tax of \$1,244.74.

*\*Source: Casper Board of Realtors, 12/09*  
*\*\* Source: U.S. Census*

## BUSINESS AND ENTERTAINMENT FACILITIES

### Hotels/Motels

Total number of sleeping rooms: .....	2,734
Number of facilities with convention/meeting space (35-600 people): .....	12

### Restaurants

Number of facilities with private meeting space (12-100 people): .....	6
Number of facilities with meeting areas (9-35 people): .....	8

### Private Clubs

Number of facilities with meeting space (100 – 300 people): .....	6
---	---

### Event Centers

Casper Events Center: Seats more than 9,700 people and offers a variety of services and configuration capabilities including private meeting rooms and food service.

### Schools and Colleges

UW Cooperative Extension Service: Seven rooms offer a number of configuration capabilities ranging from 12 seats to more than 390.

UW School of Extended Studies: Meeting rooms ranging from small to extra large offer equipment and catered meal options.



# COMMUNITY PROFILE

## EDUCATIONAL FACILITIES

Natrona County School District #1	
Number of Elementary Schools: .....	27
Number of Junior High / Middle Schools: .....	7
Number of High Schools:.....	4
Total District Enrollment: .....	11,500
Colleges and Universities	
Casper College	
University of Wyoming/Casper College Center	
Technical Schools	
McMurry Training Center	
Natrona County Graduation Rate (2007/08).....	77.4%

## HEALTH CARE FACILITIES

	<u>No. of Facilities</u>
Dental Laboratories: .....	2
General Medical and Surgical Hospitals: .....	3
Health and Allied Services, NEC:.....	17
Home Health Care Services: .....	2
Kidney Dialysis Centers: .....	1
Medical Laboratories: .....	3
Nursing and Personal Care Facilities, NEC: .....	2
Offices and Clinics of Chiropractors: .....	5
Offices and Clinics of Dentists: .....	33
Offices and Clinics of Doctors of Medicine:.....	94
Offices and Clinics of Doctors of Osteopathy:.....	1
Offices and Clinics of Health Practitioners, NEC:.....	23
Offices and Clinics of Optometrists:.....	8
Offices and Clinics of Podiatrists:.....	2
Skilled Nursing Care Facilities:.....	5
Specialty Hospitals, Except Psychiatric: .....	5
Specialty Outpatient Facilities, NEC:.....	6

NEC — *Not Elsewhere Classified*



# COMMUNITY PROFILE

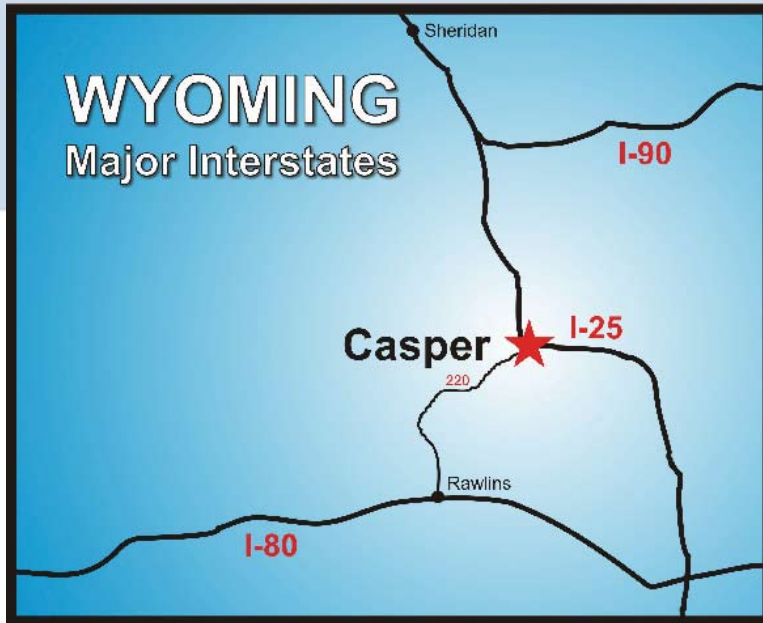
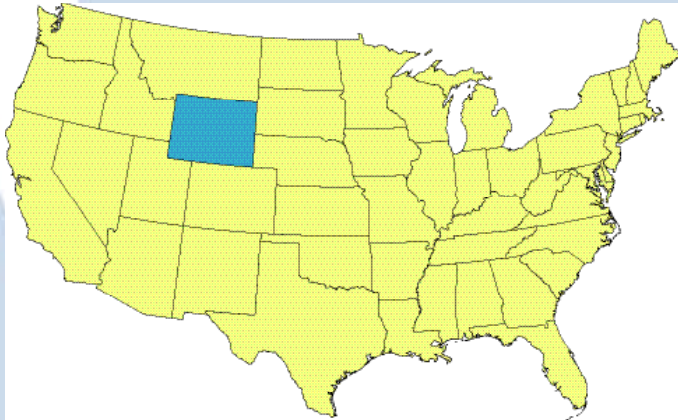
## CLIMATE

Annual Mean Temperature (°F):.....	45.2
Monthly Mean Winter Temperature (°F): .....	25.2
Monthly Mean Summer Temperature (°F): .....	67.7
Annual Average Snowfall (inches): .....	77.1
Average Wind Speed (mph):.....	12.9
Annual Average Precipitation (inches):.....	11.9
Prevailing Winds:.....	Southwesterly
Mean Length of Freeze – Free Period (days):.....	122

*\*Source: Western Regional Climate Center*



# LOCATION



Square Miles (Natrona County):.....	5,369
Elevation (City of Casper):.....	5,125 feet
Driving Distances (in miles):	
Billings, MT .....	281
Boise, ID.....	710
Cheyenne, WY.....	179
Denver, CO.....	278
Omaha, NE.....	679
Rapid City, SD.....	253
Salt Lake City, UT.....	413



# TRANSPORTATION AND CARRIERS

## AIRPORT

Casper/Natrona County International Airport (CPR)

Located in the geographical center of Wyoming and just 7 miles northwest of Casper, C/NCIA serves the air transportation needs of passengers and businesses from around the State. It is a designated General-Purpose Foreign Trade-Zone (#157) and has a customs agent available on site 24 hours a day, 7 days a week. Imported goods are allowed to remain on site without undergoing full U.S. Customs processing. Daily business class flights to Denver and Salt Lake City are offered by Delta and United. Allegiant Airlines also offers direct flights to Las Vegas twice a week.

## MOTOR CARRIERS

Approximately 50 truck lines serve the area with many maintaining facilities locally.

## RAIL SERVICE

The Burlington Northern Santa Fe (BNSF) operates a railway transfer yard in Casper and has routes to the west coast, southwest, midwest and other points west of the Mississippi River. Freight services offered include agriculture, mineral, industrial and consumer goods. Freight forwarding and direct connections with dock spurs are available. CTran, a new transload facility, sits on the BNSF rail line 9 miles northwest of Casper (and in close proximity to C/NCIA).

## GROUND SERVICES

Because of its central location within Wyoming, Casper becomes a hub when six primary highway arteries meet within the city.

### INTERSTATE

I-25

### US HIGHWAYS

20/26 and 87

### STATE HIGHWAYS

220, 254 and 20



# TRANSPORTATION AND CARRIERS

## COMMON CARRIERS

Air Freight Companies: ..... Action Cargo Express and Blue Streak Express

Bus services: ..... “The Bus” (local fixed route inter city transportation)  
Black Hills Stage Lines (Denver, CO to Billings, MT routes)

Carrier Services: ..... FedEx Regional Distribution Hub  
UPS Air/Ground Hub

Local Carrier Services: ..... Con-Way Western Express  
Midwest Motor Express  
North Park Transportation  
Patterson Motor Freight  
Waggoner’s Trucking  
Westfreight Systems, Inc.

Express Delivery Services:..... UPS, Federal Express and DHL all maintain air cargo facilities at Natrona County International Airport and operate jet freighters on a daily basis.



# WORKFORCE

## LABOR FORCE DATA

Labor Force:.....	40,204
Employed: .....	37,451
Unemployed:.....	2,753

	<u>Natrona Co.</u>	<u>Wyoming</u>	<u>National</u>
Unemployment rate, August, 2010 .....	6.8%	6.8%	9.6%
(Seasonally adjusted)			

## 2010 NATRONA COUNTY UNEMPLOYMENT RATES

December (2009).....	8.2%
January .....	8.9%
February .....	8.4%
March.....	7.8%
April .....	7.2%
May .....	7.0%
June .....	6.7%
August .....	7.2%
September.....	6.8%

*Source: Wyoming Dept. of Employment*



# WORKFORCE

## WORKFORCE DISTRIBUTION

Agriculture .....	4%
Accommodations .....	9.0%
Admin Svcs .....	3.5%
Arts/Entertainment .....	1.2%
Company Mgmt.....	1.1%
Construction.....	7.7%
Finance & Insurance.....	2.7%
Government .....	14.1%
Health Care.....	12.7%
Information .....	1.4%
Manufacturing.....	4.7%
Mining .....	8.8%
Other Svcs.....	4.6%
Professional Svcs .....	3.7%
Real Estate.....	2.4%
Retail Trade .....	12.8%
Transportation .....	2.3%
Wholesale Trade.....	6.9%

*Source: Wyoming Department of Employment, Research and Planning, 2008*

## EDUCATION LEVELS

Total population 25 years and older:.....	46,986
High school graduate (includes equivalency) or higher: .....	91.3%
Bachelor's degree or higher:.....	19.7%

*Source: U.S. Census Bureau, 2007 American Community Survey*



# WORKFORCE

## TOP TEN INDUSTRIES IN NATRONA COUNTY

	Avg # Employees 2nd Qtr 2008	Qtrly Payroll (\$1,000)
Total County (all industries).....	40,162.....	998,942
Retail trade .....	5,151.....	34,889
Health care and social assistance.....	5,125.....	54,404
Local Government .....	4,333.....	46,260
Accommodation & food services .....	3,622.....	13,070
Mining.....	3,569.....	70,768
Construction .....	3,105.....	34,984
Wholesale trade.....	2,780.....	39,701
Manufacturing .....	1,899.....	21,352
Other services (except public administration) .....	1,833.....	16,462
Professional, scientific & technical services .....	1,476.....	17,515

*Source: Wyoming Department of Employment, Research and Planning, 2008*

## TOP TEN EMPLOYERS IN NATRONA COUNTY

	# Employees
Natrona County School District .....	2,500
Wyoming Medical Center .....	1,422
City of Casper .....	1,057
Wal-Mart .....	689
Casper College .....	486
Wyoming Machinery .....	400
Natrona County .....	335
Shepard of the Valley Care Center.....	250
True Companies.....	200
Mountain View Regional Hospital.....	180



# WORKFORCE

## MOST COMMON INDUSTRIES FOR MALES

Construction .....	13%
Mining.....	9%
Accommodations and Food Services.....	5%
Educational Services .....	5%
Repair and Maintenance.....	4%
Professional, Scientific, Technical Services.....	4%
Health Care .....	4%

## MOST COMMON OCCUPATIONS FOR MALES

Electrical equipment mechanics and other maintenance and repair occupations .....	6%
Sales and related work.....	6%
Driver / sales workers and truck drivers.....	6%
Management (except for farmers and farm managers) .....	5%
Vehicle and mobile equipment mechanics .....	4%
Building and grounds cleaning and maintenance.....	4%
Metal workers and plastic workers.....	4%



# WORKFORCE

## MOST COMMON INDUSTRIES FOR FEMALES

Health Care .....	16%
Educational Services .....	14%
Hospitality and Food Services .....	9%
Public Administration .....	5%
Professional, Scientific, Technical Services .....	5%
Social Assistance.....	5%
Finance and Insurance.....	4%

## MOST COMMON OCCUPATIONS FOR FEMALES

Secretaries and administrative assistants.....	7%
Other office and administrative support workers and supervisors .....	6%
Sales related workers and supervisors .....	5%
Teachers (pre-school, kindergarten, elementary and middle school).....	5%
Information and record clerks (non-customer service positions) .....	5%
Building and grounds cleaning and maintenance.....	4%

Source: City-Data.com 2008



# WORKFORCE

## MEDIAN SALARIES (NATRONA COUNTY)

### Unskilled

Crater / Packer II.....	\$26,390
Light Assembler II .....	\$25,644
Material Handler II .....	\$24,927
Packer / Packager, Hand.....	\$22,402

### Semi-Skilled

Crushing, Grinding and Mixing Machine Operation .....	\$25,087
Heavy Assembler II .....	\$28,965
Machine Tool Cutting Operator / Tender.....	\$26,958
Punch Press Operator .....	\$29,863

### Skilled

Assembly Supervisor.....	\$51,786
Machinist II.....	\$36,577
Tool & Die Maker II .....	\$49,313
Welder II.....	\$40,021

### Technical

Electrician I.....	\$36,656
PC Maintenance Technician II.....	\$45,732
Telecommunications Technician II .....	\$47,166
Database Administrator.....	\$74,303
Mainframe Programmer II .....	\$55,569
Programmer I .....	\$46,780
Webmaster .....	\$56,856

### Clerical

Account Representative .....	\$26,777
Customer Service Representative II .....	\$32,662
Receptionist.....	\$25,126
Telemarketer .....	\$28,325
Call Center Representative - Inbound.....	\$28,931

### Professional

Human Resources Manager .....	\$71,535
Materials Manager .....	\$74,581
Payroll Administrator.....	\$43,103
Production Control Manager.....	\$71,940

Source: [www.salary.com](http://www.salary.com) 2008



# WORKFORCE

Wyoming is a right-to-work state and union membership by employees is voluntary.

## UNION AFFILIATIONS\* IN CASPER

- ANA — American Nurses Association (WNA — Wyoming Nurses Association)
- APWU — American Postal Workers Union (Local 580)
- BLET — Brotherhood of Locomotive Engineers and Trainmen (Division 207)
- IATSE — International Alliance of Theatrical Stage Employees (Local 426)
- IBEW — International Brotherhood of Electrical Workers (Local 322)
- IIU — International Iron Workers Union (Local 27)
- IUOE — International Union of Operating Engineers (Local 800)
- SMWIA — Sheet Metal Workers International Association (Local 207)
- UBC — United Brotherhood of Carpenters and Joiners of America - Pacific Northwest Regional Council of Carpenters (Local 1564)
- UFCW — United Food and Commercial Workers (Local 7)
- UTU — United Transportation Union (Local 1280)
- UWUA — Utility Workers Union of America (Local 127)

\*Some unions act more as trade organizations and play an important role in such areas as employee training.

## MAJOR MANUFACTURER UNION AFFILIATIONS

	<u>Industry</u>	<u># Employees</u>	<u>Union Affiliation</u>
JW Williams Inc.....	Oil & Gas Field Machinery .....	400.....	N/A
Automation & Electronics .....	Computer & Electronic Equipment.....	150.....	IBEW #75
McMurry Ready Mix.....	Non-metallic Mineral Products .....	140.....	N/A
Westech/WOTCO.....	Fabricated Metal Industrial Truck Bodies .....	150.....	Ironworkers #27
JL & Sons, Toromont Energy .....	Machinery Manufacturing .....	115.....	N/A
Sinclair Casper Refining Co. ....	Petroleum Products .....	110.....	N/A
Black Hills Bentonite, LLC .....	Non-metallic Mineral Products .....	100.....	N/A
Excal.....	Non-ferrous Metal Foundries .....	84.....	N/A
Defense Technology.....	Fabricated Metal Products .....	80.....	N/A
High Country Fabrication.....	Fabricated Metal Products .....	50.....	N/A
Fabrication Technologies.....	Machinery .....	62.....	N/A
GrantPrideco Tube Alloy Corp. ....	Machinery .....	62.....	N/A



# WORKFORCE

## WORKFORCE TRAINING GRANTS

[www.wyomingworkforce.org/wdtf](http://www.wyomingworkforce.org/wdtf)

The Workforce Development Training Fund (WDTF) assists new and existing industries in the state with the training needs of newly hired or current employees. The major grants provided through the WDTF are:

**Business Training Grants for Existing Positions** - Provide up to \$2,000 per trainee per fiscal year for established Wyoming businesses with existing employees who need a skill upgrade or retraining in their current occupation.

**Business Training Grants for New Positions** - This program assists growing Wyoming businesses by deferring much of their training costs during the expansion phase and affords new businesses to the State a successful start-up by deferring much of the business' training costs. Grants provide between \$1,000 and a maximum of \$4,000 per trainee per fiscal year, depending on the employee's full-time status and wage amount.

**Pre-Hire Economic Development Grant** - Program is designed to train skilled workers in a particular business or industry. Funds are allocated to a partner group consisting of four contributing entities:

- A training provider who can deliver the training, certificate or skills the business requires;
- A business, group of businesses, or an industry with a need for workers;
- The local or regional Economic Development entity, that will work within the local or regional economic network to provide assistance; and
- The local DWS Workforce Center, which will assist in the recruitment of potential skilled workers, along with placement of trained participants.



# WORKFORCE

## HUMAN RESOURCES CONSULTING

[www.wyomingbusiness.org/business/hr.aspx](http://www.wyomingbusiness.org/business/hr.aspx)

The Wyoming Business Council provides ongoing advanced Human Resource consulting to Wyoming businesses by assisting companies in reducing turnover, creating better and more meaningful jobs, increasing wages and benefits and growing career opportunities.

## CASPER COLLEGE

[www.caspercollege.edu/community/conted/trainingcenter/index.html](http://www.caspercollege.edu/community/conted/trainingcenter/index.html)

Casper College is Wyoming's most comprehensive community college, serving more than 5,000 students annually. It offers traditional academic core classes as well as certificate-training programs. The College also works closely with area businesses to provide customized on-site training and business partnership programs. Leadership and management skills are taught utilizing the Development Dimensions International (DDI) curriculum.

## MCMURRY TRAINING CENTER

In addition to the vocational training programs offered by Casper College, the McMurry Training Center serves as another source for workforce development. The training center is a division of the Wyoming Contractor's Association and was created from private membership contributions to teach construction skills. The 40-acre center enables contractors and other businesses to develop the skill sets of their employees intensely and quickly.



# **INDUSTRY SUPPORT AND TRAINING**

## **BUSINESS READY COMMUNITY GRANT AND LOAN PROGRAM**

[www.wyomingbusiness.org/community/businessready.aspx](http://www.wyomingbusiness.org/community/businessready.aspx)

This program provides financing for publicly owned infrastructure projects designed to promote economic development. Cities, towns, counties and joint powers boards are the primary applicants for this program. State and local community development organizations can assist and provide project management development under contract to the primary applicant. Funding is available for Business Committed, Community Readiness and Community Enhancement projects. Each program requires a match determinate on the grant and/or project cost.

## **INDUSTRIAL DEVELOPMENT REVENUE BONDS**

[www.wyomingbusiness.org/financial/idrb.aspx](http://www.wyomingbusiness.org/financial/idrb.aspx)

Cities and counties may issue tax-exempt industrial development revenue bonds to provide financing for manufacturing and energy generation businesses. These bonds are issued within the State's IRS allocation of tax-exempt bond financing. The project is limited to a maximum of \$10,000,000 and the business must provide a bank "letter of credit" to guarantee payment of the bonds.

## **WYOMING PARTNERSHIP CHALLENGE LOAN PROGRAM**

[www.wyomingbusiness.org/financial/loan.aspx](http://www.wyomingbusiness.org/financial/loan.aspx)

This program provides low-interest loans to community development organizations that, in turn, match these funds and make low-interest loans to new and existing businesses. The funds may also be used to purchase participations on loans originated by commercial lenders. Interest rates on these loans are generally fixed for the first five years and may be as low as 5%. The maximum loan amount per business is \$250,000.

## **COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) PROGRAM**

[www.wyomingbusiness.org/community/cdbg.aspx](http://www.wyomingbusiness.org/community/cdbg.aspx)

This program provides grants to local governments for community and economic development projects. The CDBG Program makes convertible loans based on job creation as well as other tools that may assist businesses.



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## WORKFORCE TRAINING GRANTS

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# GOVERNMENT

## TYPE

City:..... Council-Manager  
County:..... Commissioners

## LAW ENFORCEMENT

Number of full time police officers ..... 98  
Number of City patrol cars..... 38

## FIRE-EMS DEPARTMENT

Number of full time fire fighters ..... 74  
Number of fire stations in city ..... 5  
Number of City fire vehicles ..... 15

	<u>City</u>	<u>County</u>
Insurance rating .....	3 .....	9
Zoning Regulations .....	Yes .....	Yes
Planning Commission .....	Yes .....	Yes
Industrial Development Corp. ....	Yes .....	Yes



# TAXES

## WYOMING SALES, USE, AND LODGING TAX RATES FOR NATRONA COUNTY

State Tax Rate.....	4%
General Purpose Option .....	1%
Total Sales & Use Tax Rate .....	5%
Lodging Tax Rate.....	3%

## INCOME TAX

Personal Income Tax Rate: .....	0
Corporate Income Tax Rate: .....	0

*Source: Wyoming Department of Revenue*

## UNEMPLOYMENT INSURANCE

Wyoming has joint unemployment insurance and workers' compensation reporting, registration and audit functions for employers. Based on a taxable base rate of \$20,100. 2009 Unemployment Insurance rates are based on NAICS grouping and range from a minimum of .016 to a maximum of .0227 for non-delinquent accounts.

*Source: Wyoming Department of Employment - 2009  
(<http://wydoe.state.wy.us/doi.asp?ID=876>)*

## WORKERS COMPENSATION

Workers Compensation rates range from .018 to 11.94% and are assigned by occupation.

*Source: Wyoming Department of Employment - 2009  
(<http://wydoe.state.wy.us/doi.asp?ID=349>)*



## PROPERTY TAX AND MILL LEVY

County Tax Rate:.....	12.0
City Tax Rate:.....	8.0
State School Foundation Program: .....	12.0
School District Tax Rate: .....	32.5
Community College:.....	7.39
Special Levy: .....	1.0
Total Mill Levy:.....	72.89
Commercial and Residential:.....	9.5% of market value
Industrial: .....	11.5% of market value

## PROPERTY TAX EXAMPLES

A residential or commercial (non-industrial) property valued at \$150,000 times 9.5% = an assessed value of \$14,250 times the mill levy of .07289 = total annual property tax of \$1,038.68.

An industrial property valued at \$2,000,000 times 11.5% = an assessed value of \$230,000 times the mill levy of .07289 = total annual property tax of \$16,764.70.

County mill levies may include general, airport, public health, fire, hospital, libraries, fair, recreation, museums, bonds and interest. Special levies may include conservation, fire, hospital, recreation, cemetery, solid waste.

*Source: Natrona County Assessor*



# UTILITIES

## ELECTRICITY

Service Provider:..... Rocky Mountain Power Co.  
Avg Residential Rate (cents per kilowatt-hour) ..... 7.0  
Avg Commercial Rate (cents per kilowatt-hour)..... <7.1  
Avg Industrial Rate (cents per kilowatt-hour) ..... <6.0

*Source: Edison Electric Institute, 2008*

## NATURAL GAS

Service Provider:..... Source Gas  
Avg Residential Cost/MCF:..... \$10.12  
Avg Commercial Cost/MCF:..... \$8.75  
Avg Industrial Cost/MCF: ..... \$8.05

*Source: Energy Information Administration - 2008*

## TELECOMMUNICATIONS

Telephone Providers: .....Qwest, Bresnan Communications  
Internet Service Providers: .....Qwest, Bresnan Communications,  
Wyoming.com, Visionary Communications, NetWright

## WATER SERVICES

Water Source:..... North Platte River (surface supply and ground water supply)  
Capacity: .....40 MGPD  
Current Consumption: .....11 MGPD  
Storage Capacity:.....22 MGPD

## WASTE WATER SERVICES

Type of Treatment: ..... Mechanical Secondary Treatment  
Capacity: .....410 million GPD  
Current Consumption: .....7 million GPD

## COMMERCIAL SOLID WASTE COLLECTION

Service Providers: .....City of Casper, Waste Connections, BFI Waste Systems of North America



# **RETAIL**

## **DOWNTOWN**

Casper's historic downtown area contains a mix of antique shops, specialty stores, restaurants, and other retailers, including Lou Taubert's - the largest western merchandise store in Wyoming.

## **MALL**

The Eastridge Mall is a modern 567,112 square foot shopping center with more than 75 businesses. Major tenants include Macy's, J.C. Penney, Sears, Target, Best Buy, and Bed, Bath and Beyond. It also houses a variety of locally owned shops. Many nationally recognized fast food outlets, restaurants, grocery stores, discount stores and home supply stores are located nearby. Because of its central location within Wyoming and its easy accessibility, it draws shoppers from several Wyoming counties throughout the year.

## **SHOPPING CENTERS**

The Sunrise Shopping Center sits on the south side of town in the foothills of Casper Mountain. It is anchored by a restaurant and bowling alley at one end and a gym at the other. Small specialty shops and restaurants line the enclosed indoor walkway.

The Hilltop Shopping Center on Second Street holds a number of local businesses, as well as a full-service bank and major grocery store.

The Beverly Plaza Shopping Center is home to several national franchises as well as local businesses.

Mountain Plaza on the west end of town holds a retail discount store, a building supply store, fitness center, fast food restaurants, and coffee shop.

Other shopping areas include Plaza East, Millview Center, and CY Avenue/Highway 220 Shopping Strip.

## **OTHER RETAIL**

A variety of free-standing locally owned retail stores can be found throughout the community. These businesses range from sporting goods and clothing to office products, gifts and home furnishings.

## **RESTAURANTS**

More than 100 restaurants can be found in Casper, ranging from nationally known fast food chains to a diverse assortment of locally owned fine dining establishments.

## **THEATERS**

Theaters abound in Casper. There are six movie theaters (with a total of twenty-seven movie screens) and three stage theaters.



# RETAIL

## RETAIL ESTABLISHMENTS

	<u># of Establishments</u>	<u>Sales (\$1,000)</u>	<u>Paid Employees</u>
Motor vehicle & parts dealers .....	60 .....	244,610 .....	689
Furniture & home furnishings.....	19 .....	22,674 .....	128
Electronics & appliances.....	18 .....	9,607 .....	81
Building, garden equip & supplies .....	26 .....	83,973 .....	463
Food & beverage stores.....	31 .....	91,055 .....	549
Health & personal care stores .....	17 .....	15,461 .....	118
Gasoline stations .....	43 .....	91,133 .....	347
Clothing & accessories.....	42 .....	28,638 .....	288
Sporting goods, hobby, books & music .....	35 .....	18,423 .....	168
General merchandise stores.....	12 .....	191,387 .....	1,055
Misc. store retailers.....	39 .....	37,491 .....	333
Non-store retailers .....	28 .....	41,920 .....	284

## RETAIL SALES

	<u>Natrona County</u>	<u>Wyoming</u>
Retail sales, 2002 (\$1,000).....	\$876,372.....	\$5,783,756
Retail sales per capita, 2002 .....	\$12,979.....	\$11,586

*Source: 2002 U.S. Economic Census*

## WYOMING SALES, USE, AND LODGING TAX RATES FOR NATRONA COUNTY

State Tax Rate.....	4%
General Purpose Option.....	1%
Total Sales & Use Tax Rate .....	5%
Lodging Tax Rate.....	3%





**CASPER AREA ECONOMIC  
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